

# GCSE Media Studies

Examination Board: EDUQAS

Contact: Mr J MacIntyre



## Course Aims:

This course gives you the opportunity to study a range of different media including websites, films, television, magazines and newspapers. You will analyse texts and communicate findings while being imaginative and creative.

Pupils will benefit from:

- Extensive and meaningful coverage of media theory and practice
- Practical work which integrates theories and concepts
- The chance to study across a range of different media
- Opportunities to learn about real media products and industries

## Course Description:

Pupils will complete a written examination through investigations of Media. An accompanying portfolio of creative and analytical work will demonstrate their understanding of Media in assignments explored in controlled conditions.

## How will I learn?

Traditional learning methods will be used but you will also be given the opportunity to analyse current media texts and forms through interactive methods, such as using computers and other forms of ICT.

Pupils will sit two examples on a mixture of unseen and previously studied materials, with guidance available to aide revision in Year 11.

Controlled Assessment takes the form of analysing how a range of products attract their target audience, then showing knowledge and creativity by making their own using appropriate technology.

## Possible Career Pathways:

Journalism, Marketing, Advertising, Television, Radio: *Media is all around you...*